

BLUE LAGOON
ICELAND

skin care



Energy for life through forces of nature

Blue Lagoon geothermal seawater originates in Iceland's extreme environment. Through nature and science Blue Lagoon skin care provides you with the energy of the Blue Lagoon geothermal seawater and its active ingredients. The products cleanse, provide an energy boost, protect, nourish and diminish premature signs of aging.

Energy Program for everyday skin care

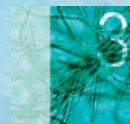
Blue Lagoon 1, 2, 3 Energy Program for everyday skin care provides you with the complete benefits of the Blue Lagoon geothermal seawater and its active ingredients: minerals, silica and algae. Each step has a selection of products for face and body. Create your very own energy program by choosing the products from each step that fit your skin and lifestyle and make everyday skin care easy and pleasant.



Simply begin your Energy Program by **cleansing** your skin using your favorite Blue Lagoon cleansing and exfoliating products.



On days when your skin needs that extra energy **boost**, apply Blue Lagoon silica mud mask, which gives skin a clean and fresh appearance.



You show that you truly care for your skin when you complete your Energy Program by applying your favorite Blue Lagoon products to protect and **nourish** your skin.



face



icelandic formula cleanser & toner

Treat your skin to the fresh feel provided by Blue Lagoon dual action cleanser & toner. This formula contains Blue Lagoon geothermal seawater with Blue Lagoon minerals and algae. Cleanses and nourishes skin by gently managing oily areas and soothing dry ones. Leaves skin fresh and vitalized. Suitable for all skin types and even the most sensitive ones. Apply on face and neck. Remove with a cotton pad. Use a.m. and p.m.

Hypoallergenic and dermatologically tested, fragrance, color and alcohol free.



mineral derm bar

Mild natural dermatological cleansing bar suitable for sensitive skin. This unique cleansing product contains Blue Lagoon minerals and is enriched with selected moisturizing agents. Gently cleanses and remineralizes sensitive and delicate skin. Suitable for face and body.

Dermatologically tested, fragrance and color free.



algae derm bar

Mild natural dermatological cleansing bar especially developed for dry skin. Contains Blue Lagoon algae and is enriched with moisturizing agents that cleanse and nourish the skin. Suitable for face and body.

Dermatologically tested, fragrance and color free



silica derm bar

Mild natural dermatological cleansing bar for oily skin. Contains Blue Lagoon silica mud and is enriched with moisturizing agents. Gently cleanses and rebalances oily skin. Suitable for face and body.

Dermatologically tested, fragrance and color free.



body

mineral balance spa soap

Real pampering for the senses. Contains a unique blend of Blue Lagoon minerals, lavender and camomile. Calms the skin and provides a feeling of well-being.

Dermatologically tested.



algae & mineral shower gel

Turn your daily shower into a geothermal spa experience with this mild and refreshing shower gel for hair and body. Contains Blue Lagoon minerals and algae that nourish and protect the skin. Leaves you feeling revitalized. Suitable for all skin types. For daily use.

Dermatologically tested.



algae & mineral body scrub

Bring out your skin's best look with this beautifying body scrub that gently cleanses, exfoliates and polishes away dryness and dead skin cells. Contains Blue Lagoon silica, minerals and algae. Leaves skin freshly fragranced, soft and revitalized with a healthy glow.

Dermatologically tested.



mineral bath salts

Blue Lagoon mineral bath salts are a natural combination of mineral salts from Blue Lagoon geothermal seawater, praised for their beneficial action on the skin. They improve skin texture, balance and revitalize the skin and give a sensation of well-being. Suitable for all skin types.

Hypoallergenic and dermatologically tested, fragrance and color free.



mineral balance foam bath

Pamper body and mind by relaxing in this geothermal aromatic spa bath. The natural flakes contain Blue Lagoon minerals, lavender, camomile and calendula oils. Half-fill the bath with warm water, then pour a handful of spa flakes to create a luxurious foam bath.

Dermatologically tested.



silica energy sparkling bath

Add some sparkle to your bath. The tablets contain Blue Lagoon silica combined with eucalyptus oil that turn your bath into a refreshing experience. Enter the bath tub, place the tablet where the sparkling effect is most desired and enjoy.

Dermatologically tested.





body



algae & mineral tonifying bath

Revitalize body and mind with this geothermal aromatic spa foam bath. Contains Blue Lagoon algae and minerals. Cleanses, nourishes and tonifies skin, energizes body and mind.

Dermatologically tested.



silica purifying shampoo

Scalp treatment shampoo. A unique shampoo that contains Blue lagoon silica. Nourishes and strengthens dry and sensitive scalp. Reduces and prevents dandruff. Use 2-3 times a week and then weekly to prevent recurrence.

Dermatologically tested, fragrance and color free.



algae & mineral shampoo

Gentle shampoo for normal hair. Contains Blue Lagoon algae and minerals that nourish and strengthen hair and scalp. Leaves hair looking and feeling healthy.

Dermatologically tested.



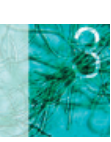
face and body



silica mud mask

Bring out your skin's inner glow with Blue Lagoon silica mud mask that boosts, deep cleanses and exfoliates. Skin feels deep down clean, pores look smaller and less noticeable. Gives smooth complexion and radiance. Use 2-3 times a week.

Hypoallergenic and dermatologically tested, fragrance and color free.



face



icelandic formula quick repair

Shields skin from the multiple assaults of our daily environment and stimulates its own defense system. It is film forming and provides intensive moisture. Contains Blue Lagoon silica and algae that nourish and strengthen the skin. Helps prevent and minimize fine lines and gives a fresh, smooth complexion. Repair formula for dry and unbalanced skin. Great moisturizer and protector for all skin types.

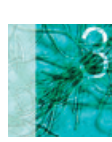
Hypoallergenic and dermatologically tested, fragrance and color free.



icelandic formula vitalizer

Pamper your skin with a vitalizing formula containing mineral rich Blue Lagoon geothermal seawater. Protects and moisturizes sensitive skin, restores balance and comfort, and vitalizes. Apply to face and neck a.m. and p.m. after cleansing with Icelandic formula cleanser & toner. For sensitive and combination to dry skin.

Hypoallergenic and dermatologically tested, fragrance and color free.



body



mineral intensive cream

Special cream for very dry skin. This intensive nourishing cream is developed for very dry and sensitive skin. Contains Blue Lagoon minerals that nourish, moisturize and restore skin's suppleness. Use daily on very dry areas.

Hypoallergenic and dermatologically tested.



mineral moisturizing cream

Pamper your skin so it stays smooth and healthy. Unique cream containing Blue Lagoon minerals that balance and moisturize. Rapidly absorbed, leaves skin soft and glowing.

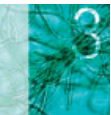
Hypoallergenic and dermatologically tested, fragrance and color free.



algae & mineral body lotion

Feel beautiful inside and outside while your body drinks in moisture that feels light and smooth on the skin. Blue Lagoon minerals, silica and algae help maintain your skin's moisture balance, softness and strength. Lightly fragranced, provides a feeling of beauty and freshness.

Dermatologically tested.



body



mineral balance bath & body oil

Enjoy the moment in the pampering luxury of this mineral rich oil. Contains Blue Lagoon minerals, lavender, camomile and calendula oils to relax and balance body and mind. Use in shower/bath or apply directly on damp skin.

Dermatologically tested.



silica softening bath & body oil

Add a soft touch to your body care with this bath and body oil that contains Blue Lagoon silica, minerals and algae that soften and nourish the skin. Use in the shower/bath or apply directly on damp skin. Especially developed for dry skin but suitable for all skin types. Special microformula that blends perfectly with the bathwater, rapidly absorbed when applied directly on the skin.

Dermatologically tested, fragrance and color free.



silica energy bath & body oil

Enjoy the energizing effects of this oil based on Blue Lagoon silica, pine and eucalyptus oils and ginseng extract. Tonifies skin and energizes body and mind. Use in shower/bath or apply directly on damp skin.

Dermatologically tested.



silica energy massage oil

Feel the energizing effects of this massage and body care oil. Combines Blue Lagoon silica and the essential oils eucalyptus and pine. Stimulates cell renewal and microcirculation, has water-draining effect. Energizes body and mind.

Dermatologically tested.



mineral balance massage oil

Create your own comfort zone with this massage and body care oil. Unique combination of Blue Lagoon minerals, lavender, camomile, calendula, arnica and sweet almond oil. Helps balance, relax and calm both body and mind.

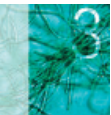
Dermatologically tested.



algae nutrition massage oil

Soothe and nourish body and mind with this unique blend of Blue Lagoon algae, bitter orange, ylang-ylang, jojoba, avocado and aloe vera oils. Massage or apply lightly on the skin.

Dermatologically tested.



body



algae & silica hand cream

Blue Lagoon algae & silica hand cream is formulated to nourish and protect hands. Enriched with Blue Lagoon geothermal seawater and its active ingredients: minerals, silica and algae. The hand cream minimizes existing age spots and helps prevent the appearance of new spots. Protects hands against chapping, irritation and leaves hands noticeably soft and smooth.

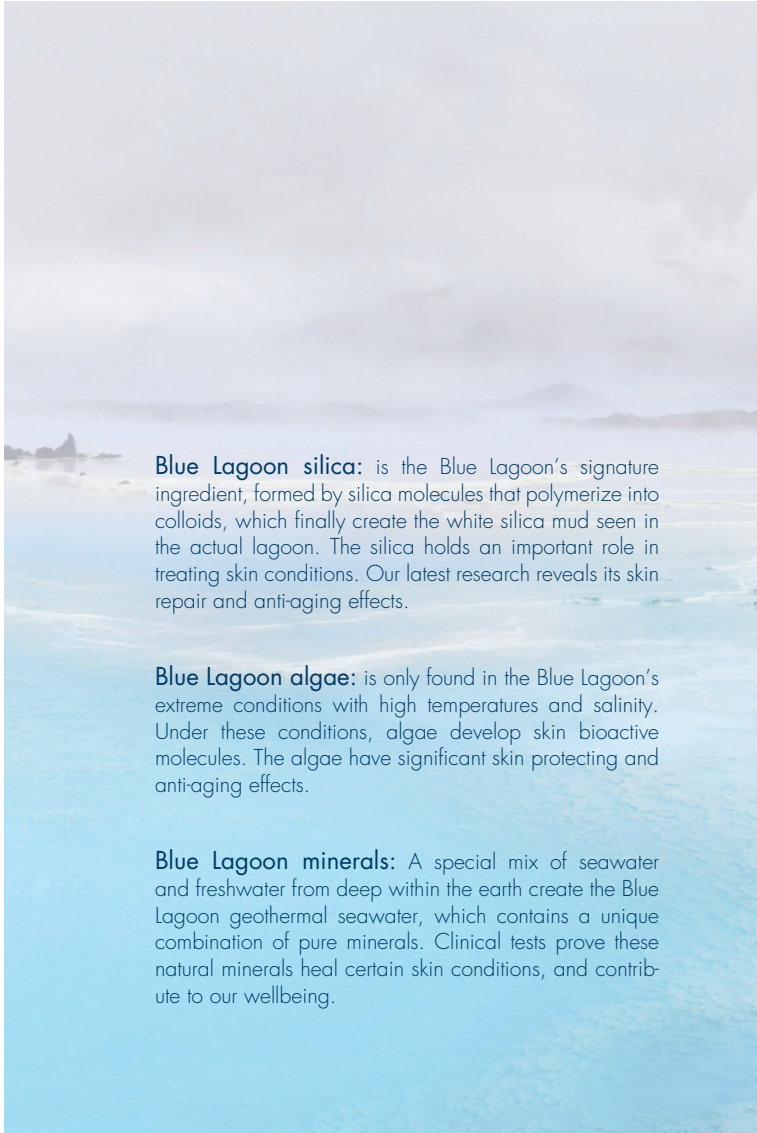
Dermatologically tested.



algae & mineral conditioner

Nourishing hair and scalp conditioner with Blue Lagoon minerals and algae. Strengthens scalp, leaves hair tangle-free and healthy looking. Suitable for all hair types.

Dermatologically tested.



Blue Lagoon silica: is the Blue Lagoon's signature ingredient, formed by silica molecules that polymerize into colloids, which finally create the white silica mud seen in the actual lagoon. The silica holds an important role in treating skin conditions. Our latest research reveals its skin repair and anti-aging effects.

Blue Lagoon algae: is only found in the Blue Lagoon's extreme conditions with high temperatures and salinity. Under these conditions, algae develop skin bioactive molecules. The algae have significant skin protecting and anti-aging effects.

Blue Lagoon minerals: A special mix of seawater and freshwater from deep within the earth create the Blue Lagoon geothermal seawater, which contains a unique combination of pure minerals. Clinical tests prove these natural minerals heal certain skin conditions, and contribute to our wellbeing.



BLUE LAGOON
PRESIDENT OF ICELAND'S
AWARD
FOR EXPORT ACHIEVEMENT

BLUE LAGOON
ICELAND

Blue Lagoon International Ltd.
240 Grindavík • Iceland
Tel.: +354 420 8800 • Fax: +354 420 8802